



DANYLO KRYVOROTOV

JUNIOR COPYWRITER

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Profile

A passionate junior copywriter with 3 years of in-house and agency writing experience.



Experience

Education

2026

CSU: EAST BAY

Bachelor of Science - Business
Administration - Marketing Management

2026

THE BOOK SHOP LA

Advertising Portfolio

Skills

- Copywriting
- Copy Editing
- Social Media and Traditional Writing
- Teamwork
- Creative Development
- Communication

Copywriting Intern

Disney's Yellow Shoes

06/2024 - 01/2025

- Worked with Senior creatives to create a 300-page brand book for National Geographic Expeditions and AULANI Resort.
- Created organic/paid social work for AULANI, Adventures by Disney, and NGE.
- Procured emails for NGE's newest private jet trips.
- Gained hands-on experience within a bustling creative department.
- Received extension for exceptional work, speed, and communication ability.

Copywriting Intern

GTB

06/2023 - 08/2023

- Copy-edited scripts and print for Ford.
- Crafted radio, video, and sales-event advertising for Ford.
- Worked directly with Senior creatives on local and national assets for Ford.
- Put together a campaign for Coca-Cola's Coke studio as part of intern experience.

Copywriting Intern

VML

06/2022 - 03/2023

- Created social concepts for Smartwater and Vitaminwater.
- Developed a campaign for Pfizer that won the intern competition.
- Had internship extended twice for top-notch effort and communication.
- Made video and social copy for pharmaceutical brands like Pfizer, Xtandi, Ibrance, and Xolair.